



CALL FOR PAPERS FOR INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN ENVIRONMENT, SOCIAL, AND GOVERNANCE



16TH AND 17TH FEBRUARY, 2024

[DOWNLOAD BROCHURE ↗](#)

(<https://www.gitam.edu/assets/documents/accounting-brochure.pdf?inline>).

MenuMenu

About the School

Established in 1988, GITAM School of Business (formerly known as GITAM Institute of Management) is a leading institution dedicated to quality management education. With a vision to become a global leader in higher education, GSB offers diverse graduate, post-graduate, and doctoral programs that align with industry requirements. The school's faculty comprises experienced members, including visiting professors from renowned international institutions. GSB's teaching approach combines practicality, case studies, and modern technology, fostering a unique learning environment. Situated in a lush green campus in Visakhapatnam, GSB boasts world-class amenities and a serene setting along the Bay of Bengal.

- ✓ [Meet the Faculty](https://www.gitam.edu/gitam-school-business-visakhapatnam#all-faculty) (<https://www.gitam.edu/gitam-school-business-visakhapatnam#all-faculty>).
- ✓ [Check Out Programmes](https://www.gitam.edu/gitam-school-business-visakhapatnam#go-to) (<https://www.gitam.edu/gitam-school-business-visakhapatnam#go-to>).
- ✓ [Apply Now](https://apply.gitam.edu/?utm_source=gitam-school-business-applynow&utm_medium=gitam-website&utm_campaign=admissions) (https://apply.gitam.edu/?utm_source=gitam-school-business-applynow&utm_medium=gitam-website&utm_campaign=admissions).



Vision

To be a world class business school through transformative education, research, innovation and entrepreneurship



Mission

- ✓ To achieve excellence in academic program design and academic delivery.
- ✓ To pursue research that adds value to scholarship and improves business practice.
- ✓ To undertake entrepreneurial and social initiatives to address social, economic, and environmental challenges to create societal impact and sustainability.

Academic Excellence

- ✓ Large pool of highly qualified faculty, over 90 percent with PhDs
- ✓ Participative Teaching Methodology
- ✓ Curriculum benchmarked on top universities world wide
- ✓ Collaborations with 20 international universities.
- ✓ Excellent academic infrastructure

GITAM School of Business Faculty Industry Experience and holding Doctorate Degree

Sanskriti Club

National Service Scheme (NSS)



National Service Scheme

NSS (National Service Scheme) is a government-sponsored public service program under the Ministry of Youth and Sports. This Scheme aims to enhance and develop a student's personality through community service. NSS helps the student grow individually and as a group. GITAM School of Business is Unit-VII, one among all GITAM (Deemed to be) University's 25 NSS Units. Volunteering for various tasks under NSS activities allows students to become confident, develop leadership skills, and learn about people from different walks of life. NSS Unit VII won Best NSS Unit in University in 2016 and 2022; ACCOR, the 2nd most significant group of hotels globally, recognized GSB NSS Unit VII as Society's best social service partner in Visakhapatnam City in 2017. The unit is also associated with the Akshaya Patra Foundation, Hidden Sprouts, Leben Shelfie, the Government of Andhra Pradesh, and UNICEF in various activities—70% of the students placed every year in different companies from GSB NSS Unit VII.



MarkSoc

Logiway

Prerana

AlmaKonect

Placements

The great aim of education is not knowledge but action." – Herbert Spencer

We, at GITAM School of Business (GSB), express our heartfelt appreciation to the esteemed recruiting partners who reposed their faith in us and to the fresh recruiters who fostered a new relationship with GSB and have been instrumental in providing career opportunities for our students in the last decade. We sincerely hope and look forward to the continued support of our existing recruitment partners, and we also welcome new partners whose recruitment needs we are confident will be able to fulfill from our upcoming batch of students of MBA, BBA, B. Com.